

LEADERSHIP MBA OVERVIEW

Whether you are looking to upskill with a certificate program or gain broader business skills with an MBA program, Lake Forest Graduate School allows you to focus on the content that is most relevant to you.

At Lake Forest Graduate School of Management, we provide relevant and practical business leadership education facilitated by 100% Business Leader Faculty®, who teach directly from their own real-world experience leading teams to solve business challenges and build customer value.

Our Leadership MBA Program provides eight specialization areas that are critical for success in today's business environment. Students will complete the core MBA courses and choose a specialization which allows them to do a deep-dive into their specific area of interest.

COMMON MBA COURSES

- > Effective Leadership
- > Organizational Communication
- > Leading Organizational Change
- > Economics for Leaders
- > Business Statistics & Analytics
- > Accounting for Decision Making
- > Financial Management
- > Marketing Strategy & Analytics
- > Strategic Management (Capstone)

AREAS OF SPECIALIZATION

- > General Management
- > Leadership in Strategy
- > Leadership in Marketing
- > Leadership in Organizational Intelligence
- > Leadership in Finance
- > Leadership in Healthcare
- > Leadership in Global Supply Chain
- > Leadership in Data Analytics

LEADERSHIP MBA GENERAL MANAGEMENT

Whether you are looking to upskill with a certificate program or gain broader business skills with an MBA program, Lake Forest Graduate School allows you to focus on the content that is most relevant to you.

Effective organizations need leaders who can drive performance and achieve results. Increase your effectiveness as a leader by developing a thorough understanding of yourself first, and then key functional and operational areas of your business. Learn to think strategically and develop an appreciation of the intersection of innovation with risk.

COMMON MBA COURSES

- > **Effective Leadership***
- > Organizational Communication
- > **Leading Organizational Change***
- > Economics for Leaders
- > Business Statistics & Analytics
- > Accounting for Decision-Making
- > Financial Management
- > Marketing Strategy & Analytics
- > Strategic Management (Capstone)

MBA SPECIALIZATION COURSES

- > **Strategic Thinking***
- > **Innovation & Risk***
- > Leading in Technology
- > Operations Management
- > Business Law
- > Global Business
- > Ethics

***Four course Graduate Certificate: Leadership Essentials.**

All of the certificate courses may be applied to the MBA.

LEADERSHIP MBA AND GRADUATE CERTIFICATE ORGANIZATIONAL INTELLIGENCE

Whether you are looking to upskill with a certificate program or gain broader business skills with an MBA program, Lake Forest Graduate School allows you to focus on the content that is most relevant to you.

Employees in a successful organization are well equipped to respond and adapt to market changes and new technologies. Investigate how to lead change, and how to communicate effectively by respecting stakeholders' needs. Learn how to hire and manage talent following a strategy for growth, diversity, and success.

COMMON MBA COURSES

- > Effective Leadership
- > **Organizational Communication***
- > **Leading Organizational Change***
- > Economics for Leaders
- > Business Statistics & Analytics
- > Accounting for Decision-Making
- > Financial Management
- > Marketing Strategy & Analytics
- > Strategic Management (Capstone)

MBA SPECIALIZATION COURSES

- > **Strategic Talent Management***
- > **Workplace Diversity***
- > Leading in Technology
- > Operations Management
- > Project Management
- > Team & Employee Effectiveness
- > Negotiations & Conflict Management

***Four course Graduate Certificate: Organization Intelligence Essentials.**

All of the certificate courses may be applied to the MBA.

LEADERSHIP MBA AND GRADUATE CERTIFICATE STRATEGY

Whether you are looking to upskill with a certificate program or gain broader business skills with an MBA program, Lake Forest Graduate School allows you to focus on the content that is most relevant to you.

Companies with sound strategies are better prepared to compete in their respective marketplace. Develop your skills to think strategically and lead teams that can provide a sustainable competitive advantage, initiate innovations, optimize technology and elevate talent and operational business processes.

COMMON MBA COURSES

- > Effective Leadership
- > Organizational Communication
- > Leading Organizational Change
- > Economics for Leaders
- > Business Statistics & Analytics
- > Accounting for Decision-Making
- > Financial Management
- > Marketing Strategy & Analytics
- > Strategic Management (Capstone)

MBA SPECIALIZATION COURSES

- > **Strategic Thinking***
- > **Innovation & Risk***
- > **Strategic Talent Management***
- > **Leadership Agility***
- > Leading in Technology
- > Operations Management
- > Risk Management & Assessment

***Four Course Graduate Certificate: Strategy Essentials.**

All of the certificate courses may be applied to the MBA.

LEADERSHIP MBA AND GRADUATE CERTIFICATE DATA ANALYTICS

Whether you are looking to upskill with a certificate program or gain broader business skills with an MBA program, Lake Forest Graduate School allows you to focus on the content that is most relevant to you.

Effective use of data is vital for informed decision making. Become more effective at leveraging analytics to help you make better business decisions. Learn about contemporary technologies such as data modeling and artificial intelligence that support critical business decisions. Gain insight into how to ask the right questions of your organization's databases and data scientists to better anticipate and respond to customer needs, marketplace changes and effectively lead in a data-driven organization.

COMMON MBA COURSES

- > Effective Leadership
- > Organizational Communication
- > Economics for Leaders
- > Business Statistics & Analytics
- > Accounting for Decision-Making
- > Strategic Management (Capstone)

MBA SPECIALIZATION COURSES

- > **Data Modeling***
- > **Artificial Intelligence***
- > **Machine Learning***
- > **Using Data to Drive Decision-Making***
- > Strategic Thinking
- > Leading Technology Strategy
- > Using Data Software & Tools
- > Data Visualization
- > Business Intelligence
- > Ethics

***Four course Graduate Certificate: Leadership in Data Analytics.**

All of the certificate courses may be applied to the MBA.

LEADERSHIP MBA AND GRADUATE CERTIFICATE HEALTHCARE

Whether you are looking to upskill with a certificate program or gain broader business skills with an MBA program, Lake Forest Graduate School allows you to focus on the content that is most relevant to you.

Healthcare is complex and constantly changing. Learn how to lead in this challenging environment and evaluate the healthcare landscape and the diversity of its stakeholders. Identify contemporary issues framing the healthcare agenda. Understand the healthcare financial environment and recognize industry-specific analytical tools to support short-term and long-term planning.

COMMON MBA COURSES

- > Effective Leadership
- > Organizational Communication
- > Leading Organization Change
- > Economics for Leaders
- > Business Statistics & Analytics
- > Accounting for Decision-Making
- > Financial Management
- > Marketing Strategy & Analytics
- > Strategic Management (Capstone)

MBA SPECIALIZATION COURSES

- > **The Healthcare Landscape***
- > **Advanced Topics in Healthcare Finance***
- > **Risk Management & Analysis***
- > **Healthcare Business Operations***
- > Strategic Thinking
- > Innovation & Risk
- > Business Law

***Four course Graduate Certificate: Healthcare Essentials.**

All of the certificate courses may be applied to the MBA.

LEADERSHIP MBA AND GRADUATE CERTIFICATE FINANCE

Whether you are looking to upskill with a certificate program or gain broader business skills with an MBA program, Lake Forest Graduate School allows you to focus on the content that is most relevant to you.

Financial management is the essence of business. Our Finance courses will prepare you to take on leadership roles in areas of corporate finance, investments, global finance and business. Students will emerge equipped to analyze portfolio strategies and financing options that reflect the risk profile of an organization, understand what makes a merger or acquisition a success and develop investment strategies.

COMMON MBA COURSES

- > Effective Leadership
- > Organizational Communication
- > Leading Organizational Change
- > Economics for Leaders
- > Business Statistics & Analytics
- > Accounting for Decision-Making
- > **Financial Management***
- > Marketing Strategy & Analytics
- > Strategic Management (Capstone)

MBA SPECIALIZATION COURSES

- > **Mergers & Acquisitions***
- > **Investments***
- > **Entrepreneurial Finance***
- > Global Finance
- > Business Intelligence
- > Business Law
- > Risk Assessment & Management

***Four course Graduate Certificate: Finance Essentials.**

All of the certificate courses may be applied to the MBA.

LEADERSHIP MBA AND GRADUATE CERTIFICATE MARKETING

Whether you are looking to upskill with a certificate program or gain broader business skills with an MBA program, Lake Forest Graduate School allows you to focus on the content that is most relevant to you.

Marketing is essential to the success of a business. Learn about marketing on a global scale so you will be able to lead teams and respond to needs regardless of the market. Apply contemporary digital marketing tools and principles. Understand market research tools and data, and when and how to utilize them. Create strategy to better understand how to inform and engage your audience to successfully build your brand's reputation and grow your business.

COMMON MBA COURSES

- > Effective Leadership
- > Organizational Communication
- > Leading Organization Change
- > Economics for Leaders
- > Business Statistics & Analytics
- > Accounting for Decision-Making
- > Financial Management
- > **Marketing Strategy & Analytics***
- > Strategic Management (Capstone)

MBA SPECIALIZATION COURSES

- > **Business & Marketing Intelligence***
- > **Digital Marketing***
- > **Global Marketing***
- > Innovation & Risk
- > Strategic Thinking
- > New Product Development
- > Business Law

***Four course Graduate Certificate: Marketing Essentials.**

All of the certificate courses may be applied to the MBA.

LEADERSHIP MBA AND GRADUATE CERTIFICATE GLOBAL SUPPLY CHAIN

Whether you are looking to upskill with a certificate program or gain broader business skills with an MBA program, Lake Forest Graduate School allows you to focus on the content that is most relevant to you.

In today's global economy, extending your supply chain into new markets is vital. Equip yourself to look beyond your functional role and lead your organization's supply chain. Understand what is critical to an effective planning processes and keep in business success through material management, lean operations, waste reduction and working capital optimization.

COMMON MBA COURSES

- > Effective Leadership
- > Organization Communication
- > Leading Organizational Change
- > Economics for Leaders
- > Business Statistics & Analytics
- > Accounting for Decision-Making
- > Financial Management
- > Marketing Strategy & Analytics
- > Strategic Management (Capstone)

MBA SPECIALIZATION COURSES

- > **Global Supply Chain Management***
- > **Purchasing, Sourcing & Contract Management***
- > **Product Lifecycle Management***
- > **Lean & Six Sigma***
- > Operations Management
- > Global Business
- > Project Management

***Four course Graduate Certificate: Global Supply Chain Essentials.**

All of the certificate courses may be applied to the MBA.