

LEADERSHIP FOUNDATIONS GRADUATE CERTIFICATE

3 Courses | All Courses May Be Applied To Our MBA Program

These days the workplace is dynamic and fast paced, and leaders who have a strong footing in the fundamentals of leadership along with a vision for how to manage constant change are well positioned for success. In this Graduate Certificate Program, comprised of three core courses from the MBA Program, leaders dive deep into their own leadership style using the Hogan Leadership Assessment to identify strengths and weaknesses, and then take a fresh look at business strategy and learn how to navigate complex, shifting landscapes. Leading Organizational Change provides a firm foundation from which leaders can guide their teams and companies in the contemporary business ecosystem. Certificate students will be commingled with degree seeking students.

CERTIFICATE COURSES



EFFECTIVE LEADERSHIP

This course is the starting block to developing your unique skills as an effective leader. You will discover LFGSM's five Leadership Attributes and what it means to create a followership. As you engage in this personal journey, you will create your leadership philosophy, grow in your self-awareness of how you relate to others, and identify opportunities to develop as a leader worth following. With a Personal Leadership Plan to guide your development and growth, you will be on your way to becoming a strong leader who excels at rallying, connecting, and supporting others to uphold the organization's vision and achieve results.



STRATEGIC THINKING

Students learn to think strategically and apply strategic concepts and tools to the fundamental functions and processes necessary to lead a business in a dynamic and highly competitive environment. Students develop higher level thinking skills by forming an integrated systems perspective of an organization. Students demonstrate their ability to convert their analysis into logical and persuasive recommendations. Students are challenged to improve their ability to resolve complex business issues, identify underlying problems, be open to new ideas that lead to innovative but feasible alternatives, and take actions that will meet the needs of their organization's stakeholders.



LEADING ORGANIZATIONAL CHANGE

In this course students learn how to lead organizational change and effectively execute change strategies in dynamic environments. Students are introduced to frameworks and competencies required to identify change opportunities and determine the problem that needs to be solved. Students learn to lead small, medium or large-scale change initiatives as well as how to lead change with or without formal authority. Within this course, students will have an opportunity to create a comprehensive change management action plan and establish timelines for executing change initiatives.